



Enlightened Listbuilding

Build **Authority**, Increase **Visibility** &
Position Your Message **Powerfully!**

Adela Rubio

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Juicy JV Jumpstart

Lesson #6

JV Fee Offer



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If you're partnering with others and planning on promoting your programs, products or services, make sure to align your offer with the topic, or theme, of the joint venture.



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**Typically, you should have signature products,
programs and services...**

**Product
\$47 - \$127**

**Program
\$127 - \$497**

**Services
\$297 - \$20,000**



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Best offers during JV Events depend on...

- 1. Type of Event.** Telesummit, live event, etc
- 2. Tribe.** High end, budget shoppers
- 3. Your Offer.** Are you tapped into a HOT Theme
- 4. You.** If YOU are sold on your stuff, everyone else will be too



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It's Not About the Money Or Your Value



VS



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**It's *really* about,
3 things...**



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#1 Your Brilliance

- **Own your power**
- **Be 'at choice,' versus 'at effect'**
- **Be open to discovering your unique gifts**
- **Openly accept & acknowledge your brilliance**
- **Play MOSTLY in your Juicy Spaces**



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#2 Your Engagement

- **There is no roadmap, there's only the road**
- **Play with possibility**
- **Choose what alivens you**
- **Feel, Sense and Know... for yourself**
- **Pay attention to judgments, assumptions & resistance**
- **Surrender to the adventure**



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#3 Your Environment

- **Align inner intentions with outer actions**
- **Choose to embody your vision**
- **Play with aligned partners**
- **Surround yourself with approaches and activities that expand your point of view**



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You are an evolutionary being, and so is your business. Own your brilliance and your co-creative nature. Most folks play a much smaller game than what is TRULY possible.

You can create magic and movement in your business, and your world, if you'll partner with your inner forces first!



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Our deepest fear is not that we are inadequate.
Our deepest fear is that we are powerful beyond measure.
It is our light not our darkness that most frightens us.
We ask ourselves, who am I to be brilliant, gorgeous,
talented and fabulous?

Actually, who are you not to be?
You are a child of God.
Your playing small does not serve the world.
There's nothing enlightened about shrinking so that other
people won't feel insecure around you.

We were born to make manifest the glory of
God that is within us.

It's not just in some of us; it's in everyone.
And as we let our own light shine,
we unconsciously give other people
permission to do the same.

As we are liberated from our own fear,
Our presence automatically liberates others.



Marianne Williamson

